



Job Description: Social Media Content Manager and Creator for Women's Poker Association (WPA) North America Board of Directors.

The Women's Poker Association (WPA) is a non-profit, all-volunteer organization with a mission to celebrate and elevate women in poker. We are looking for a Social Media Content Manager and Creator to join our board as a volunteer. The position requires a weekly time commitment of approximately 5-10 hours, and the successful applicant will be expected to create, manage and schedule engaging content for our social media platforms.

Responsibilities:

- Develop and manage a content calendar for our social media channels, including Facebook, Twitter, and Instagram.
- Create high-quality, engaging, and informative content that aligns with the WPA's mission and values.
- Assist with monitoring and responding to comments and messages on our social media channels in a timely and courteous manner.
- Collaborate with other board members to develop and execute social media campaigns and initiatives.
- Track and report on social media metrics to measure the success of our social media strategy.

Requirements:

- Strong communication and writing skills.
- Experience with social media management and content creation.
- Knowledge of poker and the poker community is preferred but not required.
- Ability to work independently and as part of a team.
- Passion for the WPA's mission and vision.

This is a 100% non-paid volunteer position with flexible hours. If you are interested in applying for this position, send your letter of interest and resume to admin@wpa.poker by 12/15/2023.

We look forward to hearing from you and thank you for your interest in the Women's Poker Association.