

SURVEY Results

WHY
DON'T
YOU PLAY
POKER?

37.5%

DON'T
KNOW HOW
TO PLAY

25%

NO
BANKROLL

25%

NEVER
HAD AN
INTRO TO
POKER

12.5%

NO
INTEREST
IN
LEARNING

YES, I PLAY POKER



430



438

SURVEYS



74.5%

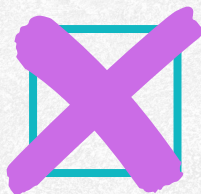
WOMEN

25.5%

MEN

NO, I DON'T
PLAY POKER

8



SURVEY Results

How are you involved in the poker industry?

80.7%
NON POKER PRO

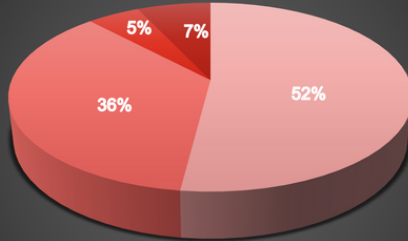
7.9%
POKER PRO

3.5%
POKER MEDIA

2.6%
POKER OPERATOR

5.3%
POKER ADVOCATE

WHY DO YOU PLAY POKER?

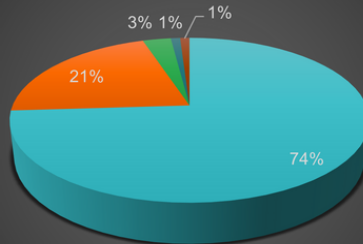


- COMPETITION
- FUN & SOCIAL
- MAKE MONEY
- PASSION FOR THE GAME

HOW LONG HAVE YOU BEEN INVOLVED IN THE POKER INDUSTRY AND/OR PLAYING?



Do you feel these skills from poker have translated into real life work experience?



- YES
- NO
- SOMEWHAT
- MAYBE
- SOMETIMES

SURVEY

Results

15%
RETIRED

14%
POKER
INDUSTRY

9%
SOFTWARE &
TECHNOLOGY

8%
MEDICAL &
HEALTHCARE

6%
EDUCATION

WHAT IS YOUR PROFESSION?

6%
FINANCE

4%
INSURANCE

5%
ENTERTAINMENT
MEDIA

4%
REAL
ESTATE

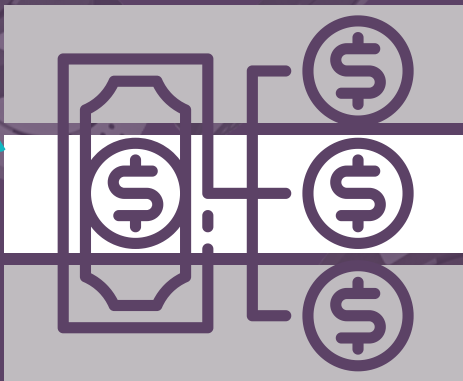
3%
LAW

2%
RETAIL

1%
SPORTS

23%
OTHER

By playing poker that requires you to have bankroll management, have those skills made you more comfortable managing your personal money or personal investments?



58%

YES

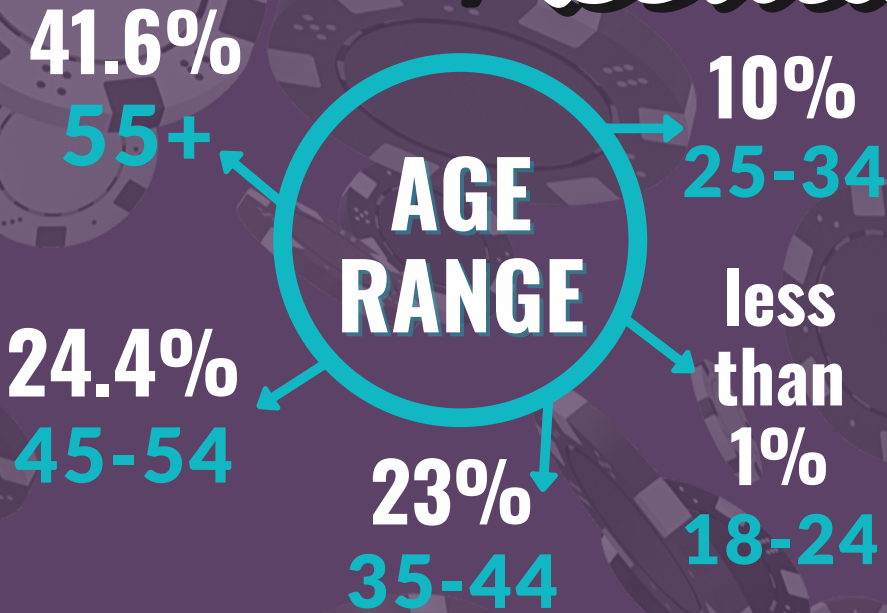
42%

NO

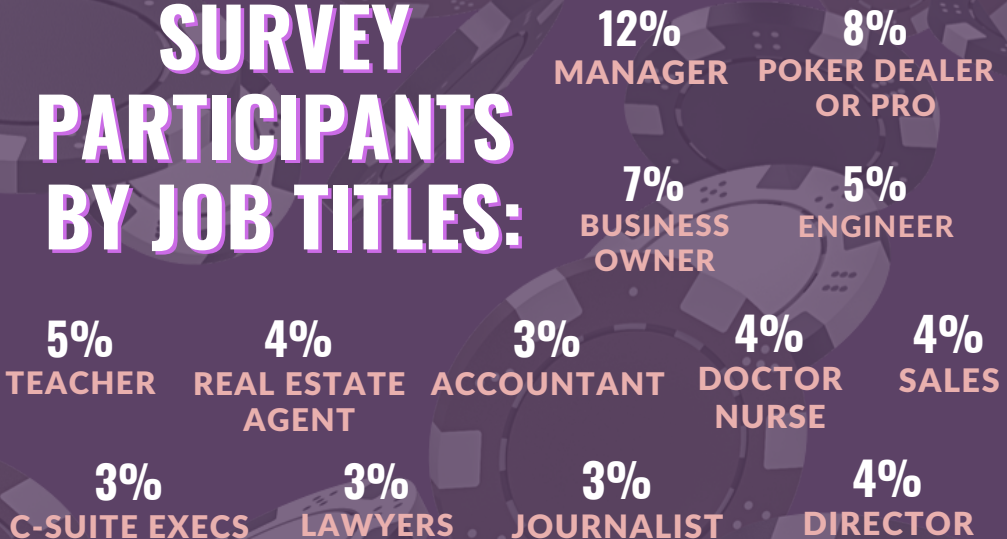
*BANKROLL MANAGEMENT INVOLVES SETTING ASIDE AND MANAGING DESIGNATED MONEY FOR THE PURPOSE OF PLAYING POKER

SURVEY

Results



SURVEY PARTICIPANTS BY JOB TITLES:



SURVEY *Results*

What top 3 skills have you extracted from playing poker?

30%
PATIENCE

17%
MATH
SKILLS

16%
READING
PEOPLE

15%
DECISION
MAKING

8%
CONFIDENCE

6%
DISCIPLINE

3.5%
BEING
OBSERVANT

3.25%
BANKROLL
MANAGEMENT

1.25%
OTHER
SKILLS



6% OF RESPONDANTS said that their poker skills have helped them to better negotiate a promotion or a purchase!

SURVEY *Results*

Prior to the pandemic, what would deter you from playing in a live **poker room**?



27.5%
UNWELCOME ENVIRONMENT

15%
INTIMIDATED

13.5%
TIME & SCHEDULE

12%
TOO FAR TO TRAVEL

10.5%
BANKROLL

7%
DON'T LIKE SMOKE IN CASINOS

6%
POKER ROOM GAME OPTIONS

4.5%
FAMILY OBLIGATIONS OR NEED CHILDCARE

4%
SAFETY & SECURITY CONCERNS

SURVEY

Results

25%

MORE SEMINARS
AND CLASSES

33%

MORE LADIES
EVENTS AND
LEAGUES

13.5%

GROW WOMEN'S
POKER SUPPORT
GROUPS

10.5%

POKER
INDUSTRY
MARKETING
GEARED
TOWARDS
WOMEN

What are
your top two
suggestions to
bring more women
to the game of
poker?

10.25%

POKER ROOMS
ENFORCE NO
TOLERANCE
POLICY FOR
BULLYING

4.75%

LOWER BUY-IN
EVENTS

3%

MORE FEMALE
POKER PROS
AT THE
FOREFRONT

DO YOU FEEL
LIKE YOU HAVE
HAD A POSITIVE
EXPERIENCE
PLAYING POKER?

MAJORITY SAID
THEY DO

98%

2021 WOMEN IN POKER SURVEY
WOMEN'S POKER ASSOCIATION | POKER POWER